



Silver Spring Dance
3730 Marietta Ave
PO Box 66
Silver Spring, PA 17575

Dear Community Member,

Silver Spring Dance Conservatory (SSDC) is a 501(c)3 not-for-profit dance school that has been serving western Lancaster County and its surrounding communities for more than 25 years.

We are so excited to announce the start of a new tradition in 2024, a holiday themed ballet entitled “Journey to the Land of the Sweets: A Nutcracker Tale,” created, choreographed, and produced by Katie Reiter. Katie is a former New York-based professional ballet dancer who now lives here in Lancaster with her family and teaches ballet and pointe at SSDC.

This opportunity is open to all local ballet students ages 7-18. Dancers who train at other dance schools and studios are welcome to participate. Performances will have professional sets, backdrops, lighting and costumes, and are scheduled for December 20-22nd the Hempfield High School Performing Arts Center. Additionally, we will include at least one sensory friendly performance for young children and patrons who may require a gentler and more relaxed viewing experience.

In an effort to broaden access to live ballet performance in our community and break down common barriers to attendance including cost, time, location, and accessibility, all performances of “Journey to the Land of the Sweets: A Nutcracker Tale” will be free to attend with a “pay what you can” donation option at the door. Participation for dancers will be free of charge as well.

This is where you come in! While we have grant opportunities in the works, we will be relying heavily on donations and contributions from our community to fund this project. We will be using a tiered donor system and all donors will be listed in our programs.

Thank you for your consideration and your support of dance in our community!

Warmest Regards,

Cynthia Nehr
Director,
Silver Spring Dance
silverspringdance@gmail.com

Katie Reiter
Director & Choreographer,
Journey to the Land of the
Sweets: A Nutcracker Tale

Silver Spring Dance Board
of Directors
Corrie Stream
Laura Rineer
Angela Sanders
Priscilla Kaufhold



Journey to the Land of the Sweets: A Nutcracker Tale **Donation and Advertising Information Form**

Donor Tier	Donation Amount	Advertising and Marketing
Nutcrackers	\$2000+	Full page program ad, Business logo included in social media & marketing materials, Program listing
Sugarplums	\$1000-\$1999	Half page program ad, Business logo included in social media & marketing materials, Program listing
Marzipan	\$500-\$999	Business logo included in program and in social media & marketing materials, Program listing
Snowflakes	\$250-\$499	Social media shout out & Program listing
Candy Canes	\$100-\$249	Program listing
Gumdrops	\$1-\$99	Program listing

Nutcracker level donors should send their ad (4.75 in wide by 7.5 in high, pdf format) as well as a digital image (png or jpeg) of their logo to silverspringdance@gmail.com.

Sugarplum level donors should send their ad (4.75 in wide by 3.5 in high, pdf format) as well as a digital image (png or jpeg) of their logo to silverspringdance@gmail.com.

Marzipan level donors should send a digital image (png or jpeg) of their logo to silverspringdance@gmail.com.

Donations can be mailed to Silver Spring Dance at PO Box 66 Silver Spring, PA 17575 or sent via Zelle to 717-681-8022 or silverspringdance@gmail.com. Please make sure to include the business, family, or individual name as you would like it shown in the program.

Silver Spring Dance is a 501(c)3 not-for-profit organization. All monetary donations, and donations of goods and/or services are tax deductible.