



Silver Spring Dance  
3730 Marietta Ave  
PO Box 66  
Silver Spring, PA 17575

Dear Community Member,

Silver Spring Dance Conservatory (SSDC) is a 501(c)3 not-for-profit dance school that has been serving western Lancaster County and its surrounding communities for more than 25 years.

We are so excited to announce the start of a new tradition in 2024, a holiday themed ballet entitled “Journey to the Land of the Sweets: A Nutcracker Tale,” created, choreographed, and produced by Katie Reiter. Katie is a former New York-based professional ballet dancer who now lives here in Lancaster with her family and teaches ballet and pointe classes at SSDC.

**Our cast of over 50 student dancers ages 7-18 representing 9 amazing studios in our community are already hard at work in rehearsals.** Performances will have professional sets, backdrops, lighting and costumes, and are scheduled for December 20th-22nd the Hempfield High School Performing Arts Center. Additionally, we will include one sensory friendly performance for young children and patrons who may require a gentler and more relaxed viewing experience.

**In an effort to broaden access to live ballet performance in our community and break down common barriers to attendance including cost, time, location, and accessibility, all performances of “Journey to the Land of the Sweets: A Nutcracker Tale” will be free to attend with a “pay what you can” donation option at the door.**

This is where you come in! While we have grant opportunities in the works, we will be relying heavily on donations and contributions from our community to fund this project. We will be using a tiered donor system and all donors will be listed in our programs.

Thank you for your consideration and your support of dance in our community!

Warmest Regards,

Cynthia Nehr  
Director,  
Silver Spring Dance  
[silverspringdance@gmail.com](mailto:silverspringdance@gmail.com)

Katie Reiter  
Director & Choreographer, Journey to  
the Land of the Sweets: A Nutcracker  
Tale



## **Journey to the Land of the Sweets: A Nutcracker Tale** **Donation and Advertising Information Form**

<b>Donor Tier</b>	<b>Donation Amount</b>	<b>Advertising and Marketing</b>
Nutcrackers	\$2000+	Full page program ad, Business logo included in social media & marketing materials, Program listing
Sugarplums	\$1000-\$1999	Half page program ad, Business logo included in social media & marketing materials, Program listing
Marzipan	\$500-\$999	Business logo included in program and in social media & marketing materials, Program listing
Snowflakes	\$250-\$499	Social media shout out & Program listing
Candy Canes	\$100-\$249	Program listing
Gumdrops	\$1-\$99	Program listing

**Nutcracker** level donors should send their ad (4.75 in wide by 7.5 in high, pdf format) as well as a digital image (png or jpeg) of their logo to [silverspringdance@gmail.com](mailto:silverspringdance@gmail.com).

**Sugarplum** level donors should send their ad (4.75 in wide by 3.5 in high, pdf format) as well as a digital image (png or jpeg) of their logo to [silverspringdance@gmail.com](mailto:silverspringdance@gmail.com).

**Marzipan** level donors should send a digital image (png or jpeg) of their logo to [silverspringdance@gmail.com](mailto:silverspringdance@gmail.com).

### **Donate Today!**

Mail: Checks payable to Silver Spring Dance to PO Box 66 Silver Spring, PA 17575

Zelle: 717-681-8022 or [silverspringdance@gmail.com](mailto:silverspringdance@gmail.com)

Venmo: @silverspringdance

Please make sure to include the business, family, or individual name as you would like it shown in the program.