

#### Help us continue to bring the joy of dance to our community

# Raising the Barre: Funding a Future in Motion

Dear Friends in the Community,

As you may have heard, our beloved dance studio, Silver Spring Dance Conservatory, experienced a devastating flood on July 14, 2025. This unforeseen event left our facility with significant damage, forcing us to temporarily close our doors.

For nearly 30 years, SSDC has been more than just a place to learn to dance. It has been a second home for our students, a hub of creativity, and a vital part of the community. We have watched countless dancers discover their passion, build lifelong friendships, and grow into confident individuals within these walls.

Our commitment to rebuilding was strong, but the cost to restore the studio has been substantial. We have already spent nearly \$100,000 on renovations so our dancers could safely return to their fall classes and rehearsals.

SSDC is also in the process of rehearsing for our 2025 production of "Journey to the Land of the Sweets: A Nutcracker Tale." Affectionately nicknamed LOTS, this is a professional quality holiday ballet production danced entirely by local students. Our 2025 cast features 60 dancers from 10 studios. All four upcoming performances (including one sensory friendly performance) are free to attend with a "pay what you can" donation option. We rely wholly on community donations to fund this project.

**This is where we need your help.** We are thrilled to have raised over \$18,000 since July through individual contributions and community fundraising efforts! But between our recovery and renovation costs and our upcoming LOTS production we are going to need additional financial support.

Silver Spring Dance is launching Raising the Barre: Funding a Future in Motion, a capital campaign with the goal of raising the \$125,000 needed to ensure that we can continue to maintain a safe, vibrant space for our students to learn, grow and thrive in dance. Your support is not just a donation; it is an investment in the dreams of local dancers and the future of dance and the arts in our community.

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Contributions to Raising the Barre will address the following points of need:

- **Financial Assistance for families** including our Work-to-Dance program and community scholarship contributions and initiatives
- Performance Funding for "Journey to the Land of the Sweets: A Nutcracker Tale" so we can continue offering high quality productions at no cost to our dancers and community members
- Restoration & Construction Costs
  - New dance flooring: To replace the water-damaged floor & subfloor and provide a safe, highquality surface for our dancers.
  - o Structural repairs: To fix damaged walls, insulation, plumbing, electrical, and HVAC
  - Upgraded facilities: To renovate our space to be even more resilient for the future.

Please consider making a tax-deductible donation today. You can contribute to our campaign through our dedicated fundraising page or by mailing a check.

- Online Donation: Visit www.ssdcdance.org to make a secure online contribution through our secure fundraising portal.
- Mail a Check: Send your check payable to Silver Spring Dance to PO Box 66 Silver Spring, PA 17575.
- **Contact Us**: Call 717-681-8022 or email silverspringdance@gmail.com if you would like to set up a meeting and talk about donation options.

Corporate sponsors will be featured prominently on our website, social media, and print advertising and marketing campaigns. They will also be included in all upcoming performance programs. For details about giving tiers and benefits, please see the attached donor information page.

We understand that times are tough, but any amount you can give will make a tremendous difference and bring us one step closer to our goal.

Thank you for being a part of our community. We are deeply grateful for your support.

With gratitude,
Cynthia Nehr
Executive and Artistic Director,
Silver Spring Dance
silverspringdance@gmail.com
717-681-8022
www.ssdcdance.org





# Raising the Barre Donor Levels

#### **Encore Circle**

\$2,500+

- Presenting partner, featured in all Journey to the Land of the Sweets marketing materials
- Full-page program ad\*
- Program listing\*
- Name on SSDC website
- (2) mentions on SSDC social media
- Pre-sale ticket access\*

### **Principal Partner**

\$1,500-\$2,499

- Half-page program ad\*
- Program listing\*
- Name on SSDC website
- (1) mention on SSDC social media
- Pre-sale ticket access\*

# **Spotlight Sponsor**

\$500-\$1,499

- Quarter-page program ad\*
- Program listing\*
- Name on SSDC website
- (1) mention on SSDC social media
- Pre-sale ticket access\*

## **Balancé Benefactor**

\$250-\$499

- Program listing\*
- Name on SSDC website
- (1) mention on SSDC social media
- Pre-sale ticket access\*

#### **Pirouette Patron**

\$100-\$249

- Program listing\*
- Name on SSDC website
- Pre-sale ticket access\*

#### **Barre Supporter**

\$25-\$99

- Program listing\*
- Name on SSDC website

\*Inclusive of Journey to the Land of the Sweets: A Nutcracker Tale and the SSDC Spring Concert







